

The background features a photograph of a large, curved, light-colored building, possibly a library or community center, with palm trees and greenery in the foreground. A large blue trapezoidal overlay is positioned in the center, containing the main text. The overall design includes yellow and blue geometric shapes at the top and bottom.

Palm Desert Redistricting 2023

Public Hearing #2

September 28, 2023

Background

Direction to Transition to Five Districts

On June 22, 2023, the City Council unanimously directed staff to take the necessary steps to transition to five single-member districts prior to the November 2024 Election.

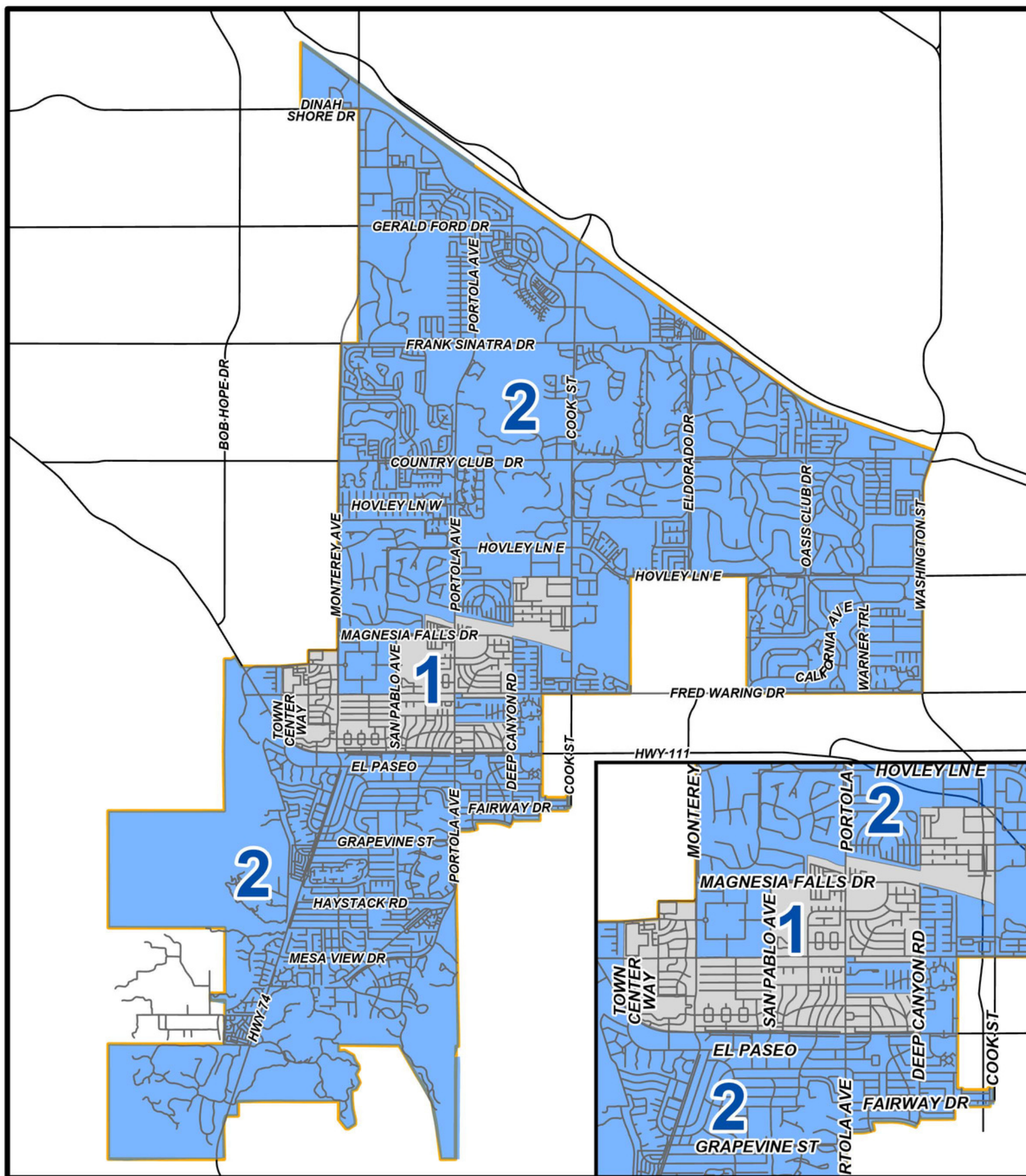
Public Education & Outreach Plan

On August 24, 2023, the City Council unanimously adopted the Redistricting Public Education and Outreach Plan

Purpose of this Public Hearing

- To inform the public about the redistricting process and to hear from the community on what factors should be taken into consideration while creating district maps.
- The public is requested to provide input regarding communities of interest and other local factors to be considered while drafting district maps.

Existing Two-District Map



District Map Drawing Criteria

1. Federal Laws

Equal Population

Federal Voting Rights Act

No Racial Gerrymandering

2. California Criteria (in priority order):

1. Geographically contiguous

2. Minimize division of neighborhoods and "communities of interest" (Socio-economic geographic areas that should be kept together)

3. Easily identifiable boundaries

4. Compact (Do not bypass one group of people to get to a more distant group of people)

Prohibited: "Shall not favor or discriminate against a political party."

3. Other Traditional Redistricting Principles

Respect voters' choice / avoid unnecessary pairing of incumbents

Future Population Growth

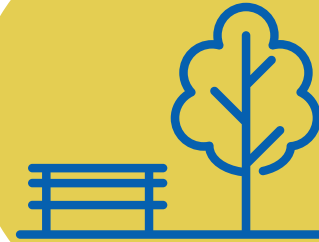
Source: NDC

Communities of Interest

Possible features defining communities of interest might include, but are not limited to:



School attendance areas



Areas around parks and other neighborhood landmarks



Natural dividing lines such as major roads, hills, and highways



Shared demographic information, such as:

- Similar levels of income, education, or linguistic isolation
- Languages spoken at home
- Single-family and multi-family housing unit areas



Common issues, neighborhood activities, or legislative/election concerns

Public Participation

- Provide input at an upcoming community workshops or public hearing.
 - Spanish and ASL Interpreters will be available at all workshops.
 - Spanish and ASL Interpreters available upon request for public hearings.
- Submit written comments in-person or via email.
- Subscribe for email updates about upcoming meetings.
- Submit a draft map(s) by Nov. 1 for City Council consideration.
- Request a presentation at a civic or community group meeting.

City of Palm Desert
Attn: Anthony Mejia, City Clerk
73-510 Fred Waring Drive
Palm Desert, CA 92260
cityclerk@palmdesert.gov
(760) 346-0611

Upcoming Meetings & Important Dates

For the full schedule, visit:
<https://redistrictpd.org/>

DEADLINE: November 1st to submit a draft map for City Council consideration.

1

October 4 and 16, at 5:00 pm: Map Drawing Workshops
(Via Zoom)

2

November 16, at 4:30 pm: Public Hearing for presentation of all maps and request that the City Council select "focus maps"
(in-person & via Zoom)

3

November 29, at 6:00 p.m., at Palm Desert iHub: Community Workshop for presentation of focus maps and solicit public comment. (In-person only)

4

December 6, at 6:00 p.m., at Palm Desert City Hall: Community Workshop for presentation of focus maps and solicit public comment (In-person & via Zoom)

RECOMMENDATION

Conduct the public hearing to receive public input on district boundaries.

Receive and file a report on the redistricting process and permissible criteria to be considered to redraw district boundaries.

For questions or to schedule a presentation for your community group, please contact:

**Anthony Mejia, City Clerk
cityclerk@palmdesert.gov
(760) 346-0611**

<https://redistrictpd.org/>