

Background

Direction to Transition to Five Districts

On June 22, 2023, the City Council unanimously directed staff to take the necessary steps to transition to five single-member districts prior to the November 2024 Election.

Public Education & Outreach Plan

On August 24, 2023, the City Council unanimously adopted the Redistricting Public Education and Outreach Plan

Workshops and Public Hearings

Meeting Videos, Staff Reports,
Presentations, & Public
Comments are posted to the
redistricting website.



September 6, at 6 p.m., Community Workshop #1 (Held at City Hall & via Zoom)



September 14 & 28, at 4:30 p.m., Public Hearings #1 and #2 (Held in Council Chambers & via Zoom)

For the full schedule, visit: https://redistrictpd.org/



October 4 & 16, at 5 p.m., Map Drawing Workshops #1 and #2 (Held via Zoom)



November 16, at 4:30 p.m., Public Hearing #3 (Held in Council Chambers & via Zoom)

District Map Drawing Criteria

1. Federal Laws

Equal Population

Federal Voting Rights Act

No Racial Gerrymandering

2. California Criteria (in priority order):

1. Geographically contiguous

2. Minimize division of neighborhoods and "communities of interest" (Socioeconomic geographic areas that should be kept together)

3. Easily identifiable boundaries

4. Compact (Do not bypass one group of people to get to a more distant group of people)

Prohibited: "Shall not favor or discriminate against an <u>incumbent, political candidate, or political party."*</u>

3. Other Traditional Redistricting Principles

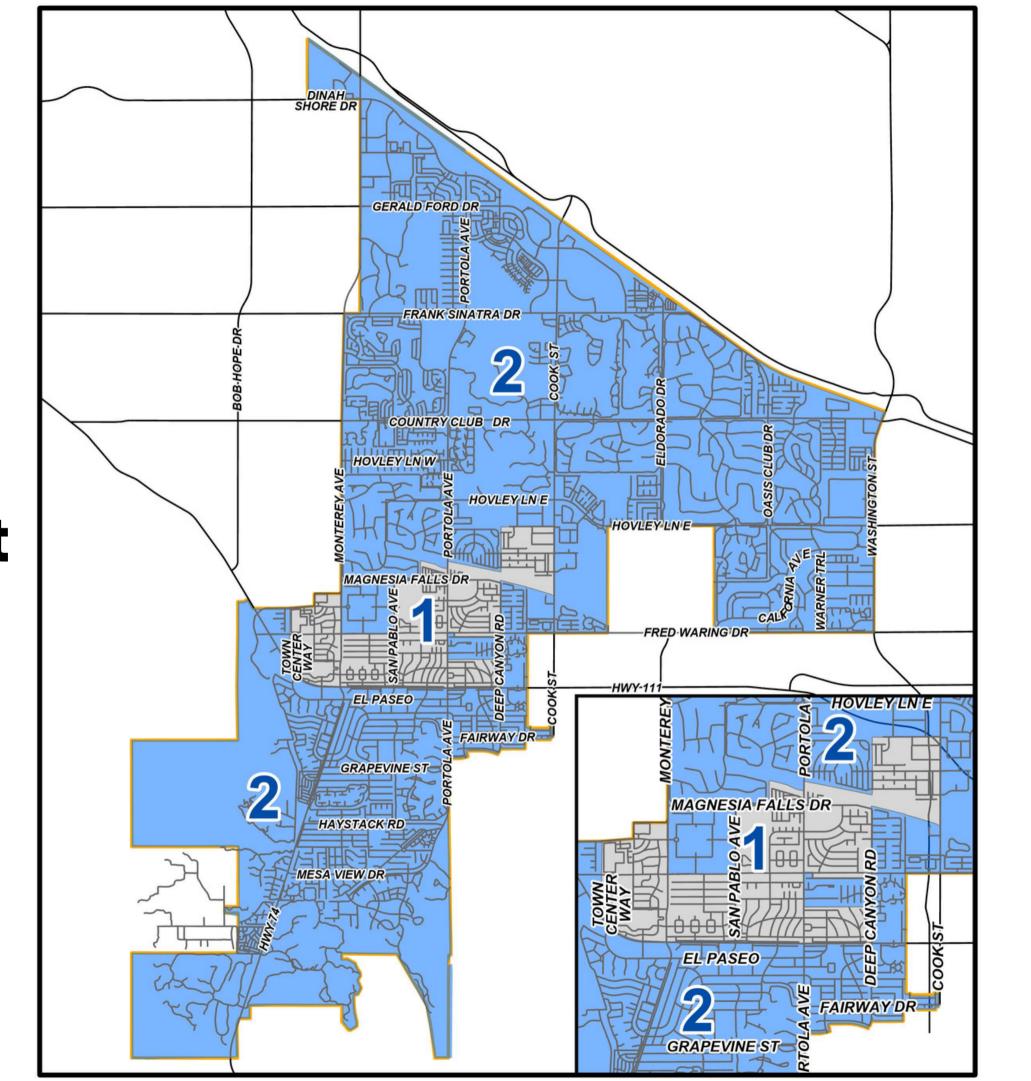
* Respect voters' choice / avoid unnecessary pairing of incumbents

Future Population Growth

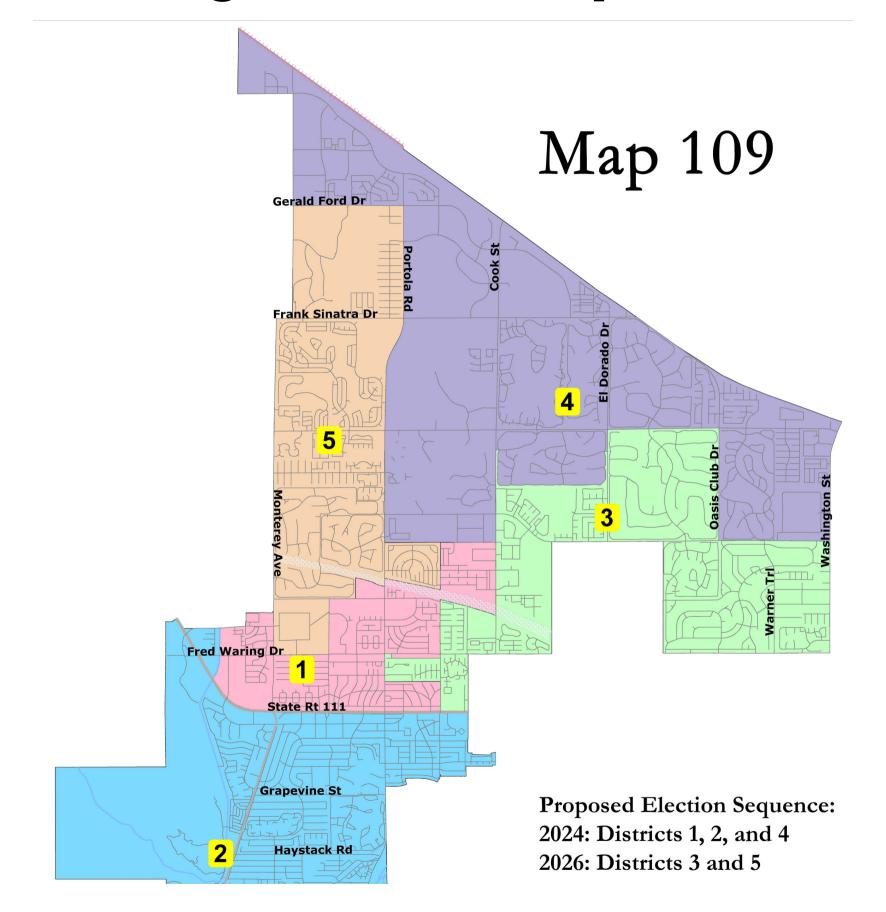
* Change made pursuant to AB 764, effective January 1, 2024

Source: NDC

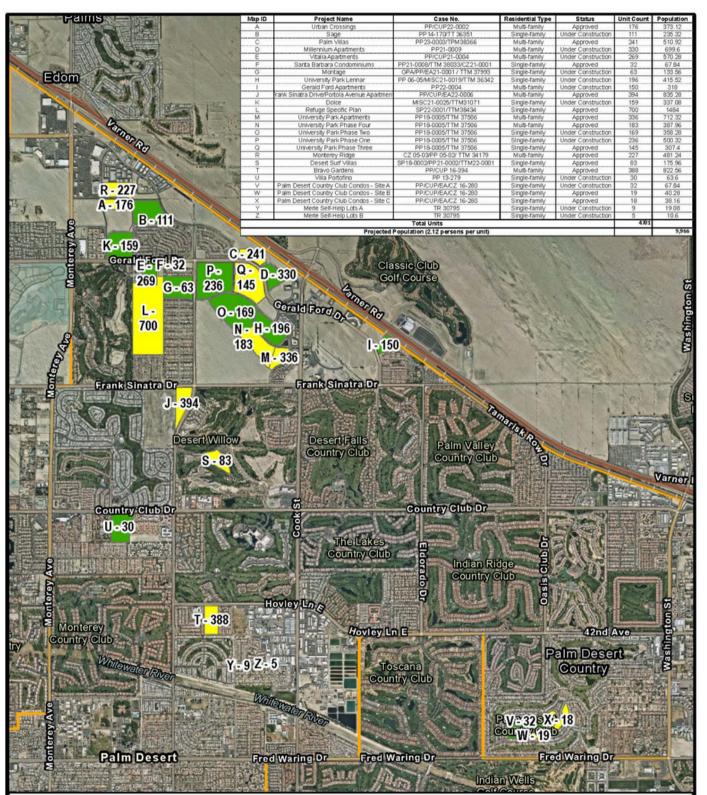
Existing Two-District Map



Eligible for Adoption



Future Population Growth



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Residential Project Status - June 2023

Approved Units: 2,942 / Projected Pop. 6,237

Under

Construction Units: 1,759 / Projected Pop. 3,729



	Map 102b/103b		Map 104		Map 105		Map 109	
	Units	Population	Units	Population	Units	Population	Units	Population
District 5	4,200	8,904	4,200	8,904	2,457	5,209	1,488	3,155
District 4	69	146	69	146	69	146	3,130	6,635
District 3	418	886	418	886	2,161	4,581	69	146

- The City Council may consider future population growth when selecting a final map, provided that federal and state criteria have been met.
- Based on the above chart, Maps 105 and 109 achieve a greater balance in dividing future population growth in north Palm Desert.
- By balancing future population growth in the northern area there may be fewer boundary adjustments following the 2030 Census.

Public Participation

- Provide input at an upcoming community workshops or public hearing.
 - o Spanish and ASL Interpreters will be available at all workshops.
 - Spanish and ASL Interpreters available upon request for public hearings.
- Submit written comments in-person or via email.
- Subscribe for email updates about upcoming meetings.
- Request a presentation at a civic or community group meeting.

City of Palm Desert

Attn: Anthony Mejia, City Clerk
73-510 Fred Waring Drive
Palm Desert, CA 92260
cityclerk@palmdesert.gov
(760) 346-0611

Upcoming Meetings & Important Dates

1

November 29, at 6 p.m., Community Workshop #2

• Staff presentation on focus maps; solicit public comment (Location: Palm Desert iHub, in-person only)

For the full schedule, visit: https://redistrictpd.org/



December 6, at 6 p.m., Community Workshop #3

• Staff presentation on focus maps; solicit public comment (Location: City Hall and via Zoom)



December 14, at 4:30 p.m., Public Hearing #4

- Request the City Council select a final map w/adjustments
- Provide direction on the sequence of elections (Location: Council Chamber and via Zoom)



January 11, at 4:30 p.m., Public Hearing #5

- Request the City Council adopt a final map
- Introduce an ordinance enacting five single member districts (Location: Council Chamber and via Zoom)

QUESTIONS?

For questions or to schedule a presentation for your community group, please contact:

Anthony Mejia, City Clerk cityclerk@palmdesert.gov (760) 346-0611

https://redistrictpd.org/